

ISTITUTO  
MARANGONI  
MIAMI



# MASTERCLASS IN VISUAL ARTS

WITH ILARIA BOCHICCHIO

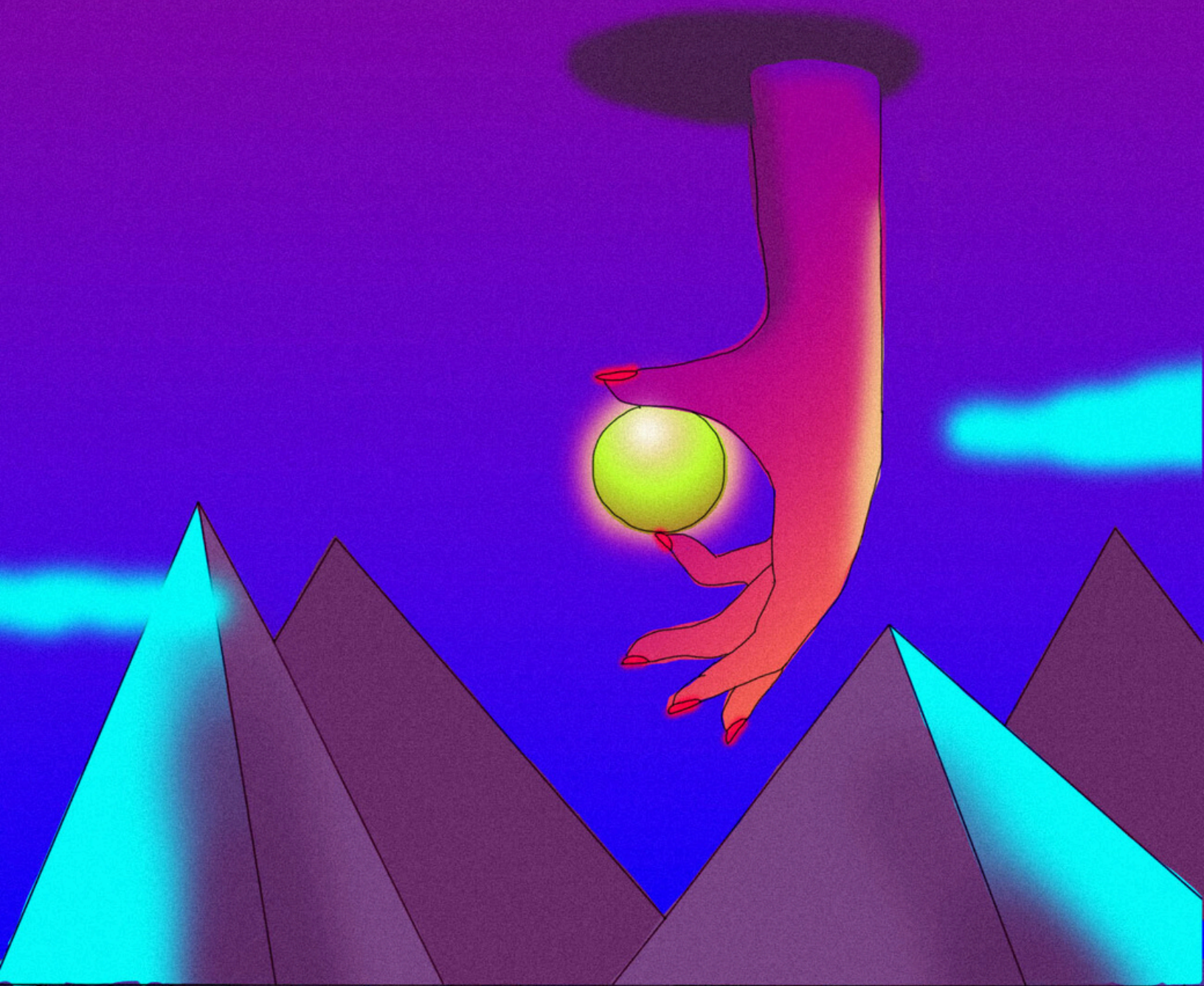
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ADMISSIONS GUIDANCE  
ACADEMIC YEAR 2025/26



ISTITUTO MARANGONI MIAMI

# MASTERCLASS IN VISUAL ARTS



## Masterclass Overview

This exclusive masterclass will focus on advanced techniques, contemporary practices, and personalized mentorship, enabling students to learn and refine their creative skills. The event will be highly interactive, with live demonstrations, workshops, and opportunities for one-on-one feedback.

The Masterclass in Visual Art will built IMM's reputation as a top institution in the visual art education landscape. Students will gain invaluable insights and direct exposure to industry leaders, which will not only help refine their craft but also open doors to networking and future professional opportunities.

## Masterclass Specifics

Date: May 12, 2025 - August 1, 2025

Duration: 3 hours a week | 72 hours in total | 12 weeks

Price: Students: \$3,500 | External: \$4,000

## Masterclass Objectives

1

### Enhance Technical Skills

Develop expertise in motion graphics, digital animation, and AI-driven design through hands-on learning.

2

### Explore Contemporary Practices

Gain insight into current industry trends, innovative tools, and creative strategies shaping the future of visual arts.

3

### Refine Artistic Expression

Improve your ability to communicate visually, master various artistic mediums, and create meaningful digital and physical works.

4

### Develop a Professional Portfolio

Create original projects that showcase technical skills and conceptual depth, preparing you for career opportunities in the creative industry.

5

### Gain Mentorship & Networking Opportunities

Receive one-on-one mentorship from Ilaria Bochicchio and industry experts, fostering connections that can open doors in the art and design world.



# SUBJECTS

Спецификация цветных проанов	
Размер проана	Кол-во
Ш x В, мм	шт
100x100	1
100x200	1
100x300	1
100x400	1
100x500	1
100x600	1

BEYANT OPEN

Спецификация цветных проанов	
Размер проана	Кол-во
Ш x В, мм	шт
100x100	1
100x200	1
100x300	1
100x400	1
100x500	1
100x600	1



<b>SUBJECTS</b>	<b>DESCRIPTION</b>
Animation Techniques & After Effects Mastery	Learn how to create dynamic animations, composite visuals, and apply special effects using one of the most powerful animation tools in the industry.
AI-Driven Design: Cinema Flow & Midjourney for Creative Professionals	Explore AI-powered tools like Cinema Flow for video editing and Midjourney for image generation to streamline creative workflows.
Social Media Strategy & AI Tools for Digital Marketing	Discover how AI-driven automation can enhance social media content creation, optimize engagement strategies, and improve campaign performance.
Research & Critical Thinking in Visual Arts	Develop essential research methodologies and critical thinking skills to evaluate artistic trends and solve industry-specific challenges.
Innovative Trends & The Future of Visual Arts	Stay ahead of the curve by learning about emerging technologies, market shifts, and industry best practices that are transforming the art world.



**MEET YOUR PROFESSOR**



## PROFESSOR ILARIA BOCHICCHIO

Ilaria Bochicchio, also known as Ilaz, is an artist born and raised in Italy. Her artistic journey began in 2015 when she was selected among one hundred artists for the Young Artist Biennale, with European participation. In 2016, she had the opportunity to accompany her painting research with the exponent of American Abstract Expressionism, Natvar Bhavsar (class 1934), during the collective exhibition “Form and No. Form” at the Salomon Arts Gallery in New York. She has exhibited in several solo and group shows in Italy, Paris, London, Berlin, Madrid, Miami, Los Angeles, and New York, and has participated in various international art fairs represented by Hysteria Art Gallery Milan, Karin Reisova Turin, Molin Corvo Gallery Paris, and DePlume Los Angeles.

Additionally, Ilaria has worked as a Personal Assistant at Architect Roberto Brambilla’s Office in New York since 2017. She was an Assistant Designer at TiD (The Interior Design) showroom in Milan, Italy. She has experience as an Art Teacher at IED, Raffles, and MostraMi with City Hall of Milan.



She was the artistic director for Dream Art Festival in South of Italy as part of the Matera Capitale della Cultura celebration. The festival featured artists from China, Mexico, New York, and local talents, fostering cultural exchange and collaboration on a global scale. As a journalist at Hestetika in Milan, she had the privilege of writing and editing articles, reviews, and features on various art and cultural events. Her work was received in both print and online publications.

## GUEST SPEAKER GAIA SONZOGNI

Gaia Sonzogni, born in Italy and graduated as an Architect in Milan, moved to Miami in 2012 and began working with some of the most notable design firms in South Florida, including Armani Residencies. Afterward, she started her own construction company, where she worked as a designer and construction manager, completing over seventy projects, including luxury condos and homes in Miami, Puerto Rico, and Italy. Her design firm, GAIA/S STUDIO, focuses on both sustainable architecture and mindful design.



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